



**MIPIM: 12-15 March 2024 (Housing Matters! on Monday 11)
Palais des Festivals, Cannes**

MIPIM 2024 attracts city leaders from Rome to Rio de Janeiro

Paris, London, Berlin, Rome, Madrid, Copenhagen, Stockholm, and other European cities are joined by Brazil, Canada, Oman, and Saudi Arabia delegations

Paris, 22 January 2024 – MIPIM, the global urban festival, will welcome delegations from more than 90 countries to take part in its extended four-day programme of speeches, panels, awards and networking in Cannes.

Every year MIPIM brings together the world's property, investment and political leaders to uncover solutions to the major challenges our cities face whilst driving forward the real estate industry. Sanna Marin, the former Prime Minister of Finland, will open the festival with a keynote speech. Belit Nejat Onay, Lord Mayor of Hannover and Sophie Hæstorp Andersen, Lord Mayor of Copenhagen, are among other notable political speakers.

The 2024 edition will take place at a time of global political and economic uncertainty, the ongoing urgency to address climate change, and crucial challenges facing key real estate sectors such as commercial and residential property. Held on 12-15 March, MIPIM will serve as a pivotal platform for international leaders, investors and developers to accelerate change towards a more diverse, sustainable, and profitable real estate.

The international cities, regions and local authorities so far signed up for attending MIPIM 2024 are:

- **Austria:** St Pölten
- **Brazil:** City of Marica, Rio de Janeiro, COFECI
- **Belgium:** Brussels, Wallonia, Flandres
- **Canada:** Montréal, Manitoba
- **Czech Republic:** Prague, Ostrava
- **Denmark:** Copenhagen, Aarhus
- **Egypt:** Administrative Capital for Urban Development
- **Estonia:** Tallinn
- **France:** Paris, Aix-Marseille, Lyon, Lille, Nantes, Nice, Montpellier, Cannes, Toulouse, Bordeaux, Calais, Sophia Antipolis
- **Finland:** Helsinki, Oulu & Nordic Coastal cities, Raahe, Vaasa Region
- **Germany:** Berlin, Düsseldorf, Frankfurt, Hamburg, Hannover City and Region, Leipzig, Munich, North Rhine-Westphalia, Stuttgart, Rhine-Neckar Metropolitan Region
- **Greece:** Enterprise Greece
- **Hungary:** Budapest



- **Iceland:** Business Iceland
- **Italy:** Rome, Milan, Genova, Emilia Romagna Region, Lombardy Region, Piedmont Region
- **Latvia:** Riga
- **Lithuania:** Vilnius
- **Oman:** Ministry of Housing and Urban planning
- **Poland:** Warsaw, Katowice, Krakow, Gdansk, Lodz, Poznan, Pomerania, Metropolia Gornoslasko-Zaglebiowska, Gdynia, Pruszcz Gdanski, Silesia, Wroclaw
- **Portugal:** Lisbon, Porto, Gaia, Matosinhos, Fundao, Almada, Vila Franca de Xira
- **Qatar:** Investment promotion agency Qatar
- **Saudi Arabia:** Invest Saudi (Ministry of Investment), Design and Architecture Commission, Ministry of Culture, Diriyah Company, King Salman Park Foundation, New Murabba, Neom, Roshn.
- **Slovenia:** Slovenia public agency
- **Spain:** Madrid, Barcelona, Castilla la Mancha, Castilla y León, City of Malaga, Invest in Murcia, ICEX - Invest in Spain, SEPES
- **Sweden:** Stockholm
- **Switzerland:** Geneva
- **UK:** London, Manchester, Liverpool, Cardiff, Central South (Portsmouth, Southampton) Newcastle, Belfast, Derby, Leicester, Ebbsfleet, Lincolnshire.

The official list of MIPIM speakers includes:

- Alexandra Dublanche, Chairwoman, Choose Paris Region
- Belit Nejat Onay, Lord Mayor of Hannover
- Councillor Bev Craig, Manchester City Council
- Eliza Reid, First Lady, Iceland
- Giancarlo Tancredi, Deputy Mayor for Urban Regeneration - City of Milano
- Kellie Beirne, Chief Executive - Cardiff Capital Region
- Margot Cathcart, President & Chief Executive Officer, Rural Manitoba Economic Development Corporation
- Marinos Giannopoulos, CEO, Enterprise Greece
- Sophie Hæstorp Andersen, Lord Mayor of Copenhagen.

One of the major events at MIPIM, the Political Leader's Summit held on Tuesday, will bring together policymakers from across the globe to share perspectives and priorities as they prepare their cities for the evolution of long-term drivers such as geopolitics, demographics, technology and end-users' expectations.

Nicolas Kozubek, MIPIM Director, said:

"As the industry is transforming, shaped by geopolitical, demographic and technological factors, collaboration between the public servants and business leaders is crucial for the sector's ongoing transformation.

At MIPIM 2024, we will see political and business leaders gather to discuss practical solutions for our cities and work together towards a more diverse, sustainable, and profitable real estate future.



With changes to global monetary policy and a softening of rates factored into investment strategies, there will be plenty of opportunities for investors and cities to agree on new solutions to support the growth of cities and major projects across our built environment."

MIPIM 2024 promises to build upon the huge success of the 2023 edition, which attracted over 22,500 delegates, including 6,500 investors representing 76 of the world's top 100 investment managers, advising on €4 trillion of assets.

This year, in partnership with Co-Liv, MIPIM will host '*Housing Matters!*', a new half-day summit focused on sustainable housing solutions including single-family housing, student accommodation, build-to-rent (BTR), later-living, and other innovative models. *Housing Matters!* event takes places on Monday 11 March.

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